



Let's Go! Dissemination Partner Agreement

Dissemination Partners commit to meeting the following set of objectives that Let's Go! believes are necessary for success:

- Multi-sector engagement (4 or more linked sectors). At minimum, partners should start with schools, healthcare and early childhood sectors with a plan to be in at least 4 in 3 years.
- Consistent use of the 5-2-1-0 message across sectors.
- Commitment to focus on policy and environmental change.
- Adopting the Let's Go! name for the initiative work and using it locally.
- Dedicated staffing.
- Demonstrated administrative support and leadership from lead organization.
- Use of Let's Go! tools.
- Use of a common set of evaluation metrics and tools to measure success.
- Connection with local HMP & local/regional health care system.
- Connection with local sector partners necessary for success (e.g., schools, after-school programs, businesses, health care providers, 0-6 providers, local UW).
- Leveraging of local resources.

Let's Go! will provide Dissemination Partners the following:

- Free technical assistance on the Let's Go! model and in each of the sectors to dissemination partner staff. This includes staff time/consultation, assistance in brokering local relationships, program toolkits and marketing materials, training, and evaluation tools.
- Quarterly meetings that convene interested sites. This will also ensure local dissemination partners are effectively implementing the model, maintaining the integrity of the work and have the assistance they need to resolve barriers.
- Act as clearinghouse for learning in this fast moving field, taking lessons from the Greater Portland demonstration site and other local sites and disseminating them to other Let's Go! dissemination partners and the national obesity field. This will occur by hosting regular meetings, ongoing evaluation reports, local site reporting and on-line information sharing.

We agree to work together to Implement Let's Go! in the _____ region.

Dissemination Partner / Date

Let's Go! Director / Date