



Dear Colleagues:

Let's Go! Healthcare is committed to developing unique provider learning opportunities to help prevent, identify and treat childhood overweight. To further that goal, I am very excited to forward to you an invitational flyer and registration form [attached] for Motivational Interviewing for Clinicians to Promote Healthy Behavior and Healthy Weight.

Let's Go! has secured an exceptional and extremely knowledgeable speaker for this workshop. Joining us is Keri Bolton Oetzel, PhD, MPH, LPC. Maine is very fortunate and grateful to have her visit to share her experience. This is a fabulous opportunity to learn from a national expert on effective communication [motivational interviewing] with children and families around healthy behaviors / healthy weight. Keri is a licensed clinical counselor who has worked with children, adolescents and families for over 10 years. She is the Communication Trainer at Envision New Mexico. Her primary role there is to train providers how to communicate with children and parents about increasing healthy lifestyles.

I know how very busy you are and how hard it is to get time away from your practice. However, the skills being offered at this session are critically important. This training is invaluable—not only to help in your obesity prevention work but very applicable to other patient issues. While this type of session has been presented in the past, the more exposure one has, the better you can become—especially by attending a workshop with Keri. I strongly encourage you to attend. This is one workshop you do not want to miss.

To allow for as many participants as possible, workshops are being offered in Portland, Augusta and Bangor. FMI—check out the flyer to find the date and location that works best for you.

Sincerely,

A handwritten signature in black ink, appearing to read "Tory Rogers", followed by a horizontal line.

Tory Rogers, MD
Medical Director, Let's Go!
Director, Kids CO-OP at the Barbara Bush Children's Hospital at Maine Medical Center

MOTIVATIONAL INTERVIEWING (MI) FOR CLINICIANS TO PROMOTE HEALTHY BEHAVIOR AND HEALTHY WEIGHT

In 3 Convenient Locations!

Monday, June 7, 2010 At the Abromson Community Education Center

Tuesday, June 8, 2010 At The Senator Inn—Augusta

Wednesday, June 9, 2010 At Eastern Maine Medical Center—Bangor

8:00a.m. to 3:00p.m.

Cost \$95

Keri Bolton Oetzel, PhD, MPH, LPC

Keri is a national expert on effective communication (Motivational Interviewing) with children and families around healthy behaviors/healthy weight. She is a licensed clinical counselor who has worked with children, adolescents and families for over 10 years in New Mexico.

This workshop will focus on tools and hands-on activities for brief patient centered communications that result in a teaching framework for working with the “whole person/family.”

**Free Bonus—Follow-up Coaching Calls & Skills Webinar
Participants will be required to complete a short on-line pre-workshop module before attending. CME’s included through MMA & MOA.**



Let's Go! Healthcare would like to thank our sponsors:

Eastern Maine Health Systems

Maine Center for Public Health

Maine CDC

BBCH/MaineHealth

This workshop is presented by Let's Go Healthcare—a statewide clinical initiative to improve the prevention, identification & treatment of childhood obesity.

REGISTRATION FORM

Please check the location you are registering for:

- Monday, June 7, 2010 in Portland (At the Abromson Community Ed. Center)
- Tuesday, June 8, 2010 in Augusta (At The Senator Inn)
- Wednesday, June 9, 2010 in Bangor (At Eastern Maine Medical Center)

**NOTE—We are accepting early registration for clinicians only through April.
All others will be put on a waiting list until May 1st.**

Name: _____

Title: _____

Organization: _____

Address: _____

Phone Number: _____

E-mail: _____

Lunch is included.

Scholarship opportunities are available for residents.

Please make checks payable to: The Kids CO-OP in the amount of \$95.

FMI or to register, mail this form with payment to The Kids CO-OP

Attn: Jennifer Pelletier

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www.letsgo.org